



HAMPTON ROADS EDITION



Volume 6, Issue 3

November 2008

Join the Hampton Roads Section of SNAME
and the Tidewater Section of ASNE for

“The Cruise Industry in Hampton Roads,
preceded by a Tour of Norfolk’s
Half Moone Cruise & Celebration Center



DATE: Thursday, November 13, 2008

PLACE: Half Moone Cruise & Celebration Center and the Town Point Club in Norfolk, VA
(see last page for directions and parking information)



TIME: 5:00 PM – Tour of Half Moone Cruise & Celebration Center (adjacent to Nauticus)
6:00 PM – Town Point Club (Across the street in Norfolk’s World Trade Center
Building, Suite 300) - Cash bar and Social

Please Note – Town Point Club Dress Code: No blue jeans, sneakers, shorts,
or t-shirts are allowed in the Club. Coats & ties or "upscale" casual business
dress is appropriate attire in the Club's banquet facilities

6:30 PM – Dinner & Dessert

7:00 PM – Business Meeting and Program

8:30 PM – Adjourn

PRICE: Full-Time Students: \$10, Members: \$25, Members’ Spouses: \$30, Non-Members: \$35
***This is a catered event. Please remember that an RSVP is a commitment to pay
even if you cannot attend. Sorry, we cannot accommodate arrivals at the door.***

RESERVATIONS: Contact Michael Rugnetta at sname.meetings@verizon.net or
by phone at (757) 462-3529 to **RSVP by 4 pm on November 10, 2008.**



The Cruise Industry in Hampton Roads

Norfolk has become one of the fastest growing cruise ports on the east coast. This year, nearly 90,000 cruise passengers sailed to Bermuda, the Bahamas, the Caribbean and Canada/New England. Notably, the City of Norfolk recently opened its state-of-the-art cruise facility, the Half Moone Cruise and Celebration Center. In an increasingly volatile economy, Kirkland will provide an overview of the cruise industry as well as Norfolk’s current plans for growing this important business.

Stephen E. Kirkland was appointed Norfolk’s Cruise Manager in October, 2001, since which time, the city has welcomed more than 500,000 passengers with sailings that include Bermuda, the Bahamas, the Caribbean, and Canada/New England. He is responsible for marketing Virginia and its cruise program to cruise line decision makers, the national travel agent community, and cruise consumers. Most recently, Mr. Kirkland developed and introduced the nation’s newest cruise terminal, the state-of-the-art Half Moone Cruise & Celebration Center, an 80,000 square-foot facility in the heart of Norfolk to make the city one of the most unique homeports in the country. Mr. Kirkland earned his Bachelor of Arts in Journalism from the University of South Carolina in 1995 and was a television reporter/anchor for two years.

Calling All Authors:

As always, if you have a topic you'd like to share with the society, have a paper you want to present, or simply have an idea for a paper you'd like to see presented in the future, please let us know about it! Contact **Michael Rugnetta** at 757-462-3529 or by e-mail at sname.meetings@verizon.net



Section Web Sites:

Hampton Roads Section:

Keep an eye on the Section web site for paper abstracts, meeting announcements and schedule updates, special event announcements, and more. You can find the Hampton Roads Section on the web at:

http://www.sname.org/sections/hampton_roads/hampton_roads.html

The Apprentice School Student Section:

Wondering how to contact members of the student section outside of meetings or what projects the student members are working on? Be sure to visit the student section website at:

<http://www.nnapprentice.com/sname/index.htm>

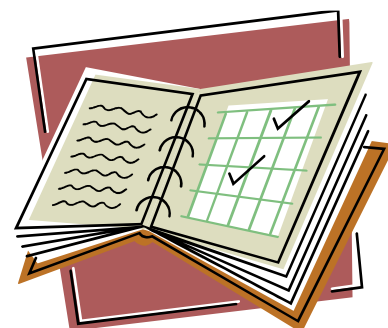
The Chesapeake Section:

If you are or will be in the Washington D.C. Metropolitan Area, make sure you visit the Chesapeake Section, which can be found on the web at:

<http://www.sname.org/sections/chesapeake/index.html>

2008-2009 SNAME Hampton Roads Section Meetings

- (HR) Nov. 13 – The Cruise Industry in Hampton Roads – Town Point Club
- (HR) Dec. 11 – US Coast Guard Operations and Navigations – Luncheon at NGNN's VASCIC Auditorium
- (HR) Jan. 22 – Design, Construction, and Operation of Godspeed & Discovery Replicas
- (HR) Feb. 19 – Virginia Marine Resources Commission - Chesapeake Bay – Luncheon at NGNN's VASCIC Auditorium
- (HR) March 12 – American Bureau of Shipping Trends of the Future
- (HR) April 16 – Student Presentations
- (HR) May 28 – Annual Social



The Half Moone Cruise & Celebration Center is located adjacent to Nauticus in Downtown Norfolk at 1 Waterside Drive. Please park in the parking garage located across from the World Trade Center on W. Main Street. Following a tour of the Half Moone facility, we will reconvene across the street at the Town Point Club on the third floor of Norfolk's World Trade Center.



If you would like to mail in an RSVP, please use the form below.

I / We will be attending the November 13th Meeting at the Town Point Club in Norfolk, VA (including preceding tour at the Half Moone Cruise and Celebration Center). (Please fill names in below)

The cost of this event is: Full-Time Students - \$10, Members: \$25, Members' Spouses: \$30, Non-Members: \$35. If paying by check please make payable to SNAME. Mail RSVP to:

SNAME, C/O House Committee, P.O. Box 315, Newport News, VA 23607