

ASNE Day 2006

Exhibitor Prospectus

Returning to the Washington, DC Metro Area!



“ACQUIRING THE FUTURE SEA FORCE – BALANCING CAPABILITY AND AFFORDABILITY”

While the U.S. Navy is unmatched on the open ocean, and her warships are generally recognized as the most capable in the world, the fleet is confronted with an affordability crisis that could challenge future capabilities. The outgoing Chief of Naval Operations spoke of a 260 to 325 ship future Navy, but the current warship build rate does not support such a fleet. To address this affordability challenge, the Navy has explored design options to dramatically increase the capabilities and reduce the operational costs of individual warships (e.g. DD(X), CV21) – to enable the future Navy to do more with less – and developed new types of warships (e.g. LCS, SSGN) to operate forward in the littorals in support of the Global War on Terror. The Coast Guard has similarly structured their Deepwater Program to affordably acquire next generation sea and air capabilities. This symposium aims to stimulate a robust professional exchange of ideas from government and industry resources, open to all Services and coalition partners, and we seek proposals for papers on the naval engineering implications of capability and affordability aspects of the future Navy including all types of platforms, aviation and combat systems.

The American Society of Naval Engineers • 1452 Duke Street • Alexandria, VA 22314
Phone: 703-836-6727 • Fax: 703-836-7491 • www.navalengineers.org • meetings@navalengineers.org

INFORMATION FOR EXHIBITORS

ASNE Day 2006 • June 19-20, 2006 • Hyatt Regency Crystal City

The American Society of Naval Engineers (ASNE) The American Society of Naval Engineers and the acronym "ASNE" used herein shall mean the American Society of Naval Engineers, a non-profit organization, and as the context may require, its directors, officers, agents, or employees acting for ASNE in the management of this conference.

Booth Space

Space Assignment Preference for booth assignments will be given to applications received by January 1, 2006. Initial space assignments will be completed by March 1, 2006 with priority given to returning exhibitors, then Corporate Supporters followed by other early orders. After the early application deadline, booths will be assigned in the order applications are received. ASNE cannot guarantee a specific booth location, but every effort will be made to fulfill exhibitor requests.

Rates, Reservations, and Cancellations A Commercial 10' x 10' booth is \$2,300, Government is rate \$1700, and Premium booths are \$3300. All applications for exhibit space must be accompanied by a 50% deposit. Full payment must be received by May 30, 2006. Booth fee includes one 10-foot by 10-foot booth with back drape and side drape, a listing on our website with an option of a direct link, plus a free listing in the exhibitor's index of the ASNE Day 2006 Program and Exhibits Directory.

Upon acceptance of an application by ASNE, it shall be a legally binding contract between the exhibitor and ASNE; provided that either party may cancel this contract on condition that written notice of such cancellation is received by the other party at least 60 days prior to the scheduled opening date of the show as provided herein. The amount of rental fee paid that will be refunded is based on cancellation date and only on condition that such cancellation is made in writing and approved by ASNE. The following policy applies:

Cancellation Policy

A cancellation fee of \$300 **per booth** will be charged if the exhibit is cancelled between December 1, 2005 and April 21, 2006. Cancellation between 60 and 30 days prior to ASNE Day (April 22, 2006 through May 21, 2006) will result in forfeit of the 50% deposit. Cancellation 29 days or less (after May 21, 2006) will result in forfeit of entire fee.

Program Listing Exhibitors will receive a single listing in the *ASNE Day 2006 Program and Exhibits Directory* if the application is received by May 21, 2006 (see "Company Description" below). The Exhibitor index is an alphabetical list of exhibitors and corresponding booth numbers. Advertising is also available in the program. Contact the ASNE publications department, (703) 836-6727 x17 for more information.

Company Description Please provide ASNE with a 50 word or less description of the organization to be used in the on-site program. Please provide this information in electronic format (Word, 10 point Times New Roman Font, single spaced.) An announcement listing specifics needed will be included in your exhibitor kit.

Booth Set-up

Labor, Furniture, Carpeting and Other Services

A complete service kit will be sent to each exhibitor approximately two months prior to the event. Labor must be used in accordance with local union regulations explained in the installation section of the kit. The service kit will contain information on labor, electricity, phones, furniture, carpeting, cleaning and other services. Order forms for those services are included in the kit. Exhibitors are urged to order all services in advance to take advantage of lower rates.

Shipping Instructions

Specific shipping instructions will be listed in your exhibitor kit. If you have not received your exhibitor kit by May 12, 2006, please contact the ASNE Meetings Department at 703-836-6727 x23.

The Hyatt Regency Crystal City cannot receive shipments in advance of the meeting since they have limited storage facilities. Shipments to the Hyatt Regency must arrive on the set-up day of Sunday, June 18, 2006 ONLY. Any shipments arriving at the hotel prior to that date will be refused.

Exhibiting Company's Representatives The official representative of the exhibiting company shall be the person who signs the application or their designee. Such representatives shall be authorized to enter into such service contracts as may be necessary. Exhibitor badges must be worn in the exhibit hall at all times by the official personnel. Persons without badges will not be able to gain entry to the exhibit area.

Booth Rental and Use of Exhibit Space All booths are 10 feet deep and 10 feet wide. Booth rental includes back drape and side drape and a booth I.D. sign displaying company name and booth number. The exhibit aisles are carpeted. **Carpet is required in all booths in Halls A, B, and C. There is carpeting in the Premium Space area.** If carpeting is required and is not ordered by Sunday, June 18 at 5:00pm, ASNE will order a carpet to be placed in the booth at the exhibitor's expense.

Display material placed in the front six feet of the booth is limited to a maximum height of four feet. Display material, including equipment, placed in the rear four feet of the booth may extend to eight feet high. No displays may be over eight feet high unless otherwise approved through show management. No exhibit may span an aisle with roof or floor covering. **Exposed, unfinished sides of exhibit backgrounds must be draped to present a professional appearance.** If such draping is not ordered, ASNE may order the draping to be placed in the booth at the exhibitor's expense.

HOTEL RESERVATIONS

Hyatt Regency Crystal City • Arlington, VA

Contact the hotel directly: HYATT REGENCY CRYSTAL CITY
2799 Jefferson Davis Highway • Arlington, VA 22202
Hotel (703) 418-1234 • Fax (703) 413-6727 Attn: Reservations

A block of rooms has been reserved at the Hyatt Regency Crystal City for ASNE Day 2006 attendees. To ensure reserving one of these rooms, you must indicate to the hotel that you are attending the ASNE Day meeting.

ASNE Day Room Rates:

Single/Double \$189.00

(Plus a 9.75% tax. Rates guaranteed through June 4th.)

A limited number of rooms are available at the government rate.

To receive this rate, you must register early and do so by contacting the hotel directly.

All rates subject to Virginia sales and occupancy tax. If the rate is unavailable, the next available rate will be assigned. Rooms are available at the group rate until the Group block is full or the cut off date arrives which ever comes first. Cut-off date: **Friday, June 4th - the cut-off date is strictly enforced.** Reservations received after that date will be accepted on a space available basis. A one night's deposit is required in order for the hotel to confirm a reservation.

ASNE Day 2006 Sponsorship Opportunities

Sponsorship can be an effective means for improving your company's name recognition and generating booth traffic during ASNE Day 2005. There are a number of sponsorship opportunities available for companies from the list below. These can be modified or others developed to fit your particular needs.

Raffle **Prize (10 spots available)**

Please support ASNE Day 2006 by donating a prize for our raffle. You will be recognized on all raffle signage and in raffle announcements.

Exhibit Hall Continental Breakfasts **\$2,000**

Sponsor the early morning coffee and tea with pastries for attendees prior to the plenary sessions. Signage with your company's name and booth number recognizes your sponsorship.

Mid-Morning and Afternoon Breaks **\$1,500**

Sponsor a mid-morning coffee break or afternoon refreshment break. Signage with your company's name and booth number recognizes your sponsorship.

Exhibit Hall Dessert Reception **\$3,000**

Help sponsor the Exhibit Hall Dessert Reception held after the ASNE Awards Luncheon. Signage with your company's name and booth number recognizes your sponsorship.

Exhibit Hall Luncheon or Awards Luncheon **\$2,500 each**

Help sponsor the luncheon for attendees on either day. Your company receives two luncheon tickets and signage with your company's name and booth number recognizes your sponsorship.

Primary (Sole) Exhibit Hall Luncheon or Awards Luncheon **\$20,000 each**

Be the sole luncheon sponsor for attendees on either day. Your company receives five luncheon tickets and signage with your company's name and booth number recognizes your sponsorship as well as placement of your company logo on exhibit hall entrance units, meeting signage, registration booths, and meeting program. You will also receive podium acknowledgement at plenary sessions and on exhibit hall public address system, and a free ad in the program booklet.

CD-Rom Proceedings **\$5,000**

ASNE will issue a CD containing all papers presented at ASNE Day 2006 during the technical program tracks. Be the sponsor of the CD and your company logo will be imprinted on all CDs, copies of which are provided to all paid attendees. We will provide 50 CDs to your company for promotional use.

ASNE Member Pavilion

After huge success at ASNE Day 2005, attendees will again have access to a raised 6-booth Members-Only lounge in the center of the hall overlooking the crowd. The "Pavilion" will have a conference/meeting area, membership booth, internet access, computer work stations, all day breaks, and lounge area. Within this Pavilion, there are several opportunities for sponsorship:

All-Day Breaks (coffee, sodas, and snack foods will be continuous throughout the day) - **\$5000 per day**

Internet Café (includes 4 computers and 4 ports in the Pavilion with a computer and additional port extending to the exhibit hall floor for general use) - **\$3500 per day**

Lounge Area - **\$2500 per day**

Conference Area - **\$2500 per day**

As a sponsor your employees, whether members or not, will have access to the Pavilion at all times. Your name and logo will be prominently displayed on signs both inside and outside of the Pavilion, on the sideboards surrounding the Pavilion, and in your particular sponsored area of the Pavilion. If you have any additional ideas for sponsorship within the Pavilion (such as chair massages, popcorn cart, etc.), please feel free to contact us, we are open to suggestions.

Should you wish to design your own form of sponsorship, ASNE would be happy to work with you to create a plan beneficial to all parties. We thank you for your interest.

Note: All sponsors will be recognized in the ASNE Day Program.

AMERICAN SOCIETY OF NAVAL ENGINEERS
JUNE 28-29, 2004
HYATT REGENCY CRYSTAL CITY
ARLINGTON, VIRGINIA



Booth Set-up continued

Installation of Exhibits. Sunday, June 18, 2006.

Please note that all times are subject to change. Official set up times will be listed in the 2006 exhibitor kit.

	Set Up Sunday	Operational By
Hall A (booths 100 - 499)	1pm - 6pm	9am Monday
Hall B (booths 500 - 899)	1pm - 6pm	9am Monday
Hall C (booths 900 - 1299)	1pm - 6pm	6:30am Monday (Registration located in the back of Hall C)
Premium (booths 79-89)	3pm - 10pm	6:30am Monday (earlier set up time may become available)

If extra set up time is needed, please contact show management.

A labor crew will be available for the set-up and dismantling of exhibits in accordance with advance orders. An exhibitor service kit containing a complete set of service forms will be forwarded to each exhibiting company. Exhibitors are urged to order all services in advance to take advantage of the lower rates. All exhibit material must be unpacked by the end of your designated set up time on Sunday, June 18, 2006. Any material not unpacked by this time will either be set-up by ASNE or placed in storage at the expense of the exhibitor. If placed in storage, it may not be set-up until after the exhibits close for the evening on Tuesday, June 20, 2006.

Labor must be used in accordance with local union rules, which state that exhibitors may make one carry-in through Exhibit Hall front doors and directly to booth and may set-up in one hour. If set-up exceeds one hour, labor will intercede. No power tools may be used by exhibitors without union assistance.

Loading and Unloading of Exhibits Exhibitors must make unloading and loading arrangements with the decorating company via the material handling order form which can be found in the service kit.

Crate Storage Please do not store anything of value in crates destined for storage. Empty boxes, cartons, crates, etc. destined for storage must be removed from the exhibit area Sunday, June 18th by the end of your designated set up time. "Empty" stickers, which must be placed on all items for storage, will be provided at the decorating company's service center. Containers not having "Empty" stickers will be considered refuse and are subject to disposal.

Insurance Exhibitors are urged to take out a portal-to-portal rider on their own insurance policy. ASNE must be named as a co-insured, and an original of the certificate must be sent to the decorating company prior to booth assignment. Faxes are not acceptable. Temporary insurance forms can be found in the exhibitor service kit.

Maintenance ASNE will provide for sweeping and cleaning the aisles in the exhibit areas once daily. Exhibitors must, at their expense, keep their booth space arranged and their exhibits dusted and in good order at all times. Vacuuming booth space is the responsibility of the exhibitor. All coverings of exhibits must be removed by opening hour of each show day. See exhibitor service kit for more information.

Security Security is provided during the hours when the exhibit hall is closed. However, each exhibitor must make provisions for the safeguarding of goods, materials, equipment and displays. Neither the security services, ASNE, the Hyatt Regency Crystal City, nor the decorating company will be responsible for loss or damage to any property left unattended in the exhibit hall or common areas for any reason. Security will be provided during the following hours: Sunday, June 18th, 5:00pm -10:30am., Monday, June 19th, 6pm - 9:30am, and Tuesday June 20th, 7:30pm - 12:00am.

Dismantling of Exhibits:

Tuesday, June 20, 2006, 7:30 pm - 12:00 midnight No packing of equipment, literature, or booth contents may commence until the official closing time of Tuesday, June 20, 2006 at 7:30 pm. All exhibit material must be packed for removal by 10:00 pm that evening. To avoid damage to your display, it is suggested that a company representative remain with your booth until the crates are returned, and the material is packed.

ASNE Headquarters Contact Information:

Megan Sinesiou
Meetings Manager
1452 Duke Street
Alexandria, VA 22314
Phone: 703-836-6727 x23
Fax: 703-836-7491
email: meetings@navalengineers.org
website: www.navalengineers.org

Exhibition

Exhibit Hall Events Exhibit hall hours will be Monday, June 19, 10:30am – 6pm (Hall C and Premium Space exhibits will have traffic beginning at 7am Monday); Tuesday, June 20, 9:30am – 4pm; and Tuesday, June 20, 6:00pm – 7:30pm. Special events taking place in the exhibit hall during these times are as follows:

6/19 Coffee Break in Hall C
6/19 Awards Luncheon Reception - all halls
6/19 Awards Luncheon Dessert - all halls
6/20 Continental Breakfast - all halls
6/20 Luncheon - all halls
6/20 Banquet Reception - all halls
6/19-20 Breaks - all halls
6/19-20 Registration in the back of Hall C

All exhibits must be opened on time and staffed while the exhibits are open. Deliveries and removal of supplies and equipment should be made before or after exhibit hours. Once the exhibits open on Monday, June 19th, nothing may be removed from the exhibit area until the exhibits close at 7:30pm on Tuesday. Exhibitors may have access to the exhibit hall all day during set up and one hour prior to opening each day.

Presentation of Products or Services: Special Effects The primary purpose of ASNE Day 2006 is to educate those who attend. Therefore, exhibits must be of an educational nature, to demonstrate new products and introduce services and technologies of interest to the naval engineering community. Exhibitors are expected to conduct themselves in a professional manner.

Special Technology or attention-getting devices will be permitted only in those locations and in such intensity that, in the opinion of ASNE, do not interfere with neighboring exhibits, or business of the Society or the hotel. Sound-making or devices that are intended to attract attention may be set up in the exhibit booth only upon prior approval of ASNE.

Distribution of Giveaways Premium items given as gifts (pens, pencils, pocket calendars, etc.) may be distributed during exhibit hours. Prizes, raffles, awards, lotteries, or contests of any kind, along with the item(s) to be given away, must have prior approval of ASNE.

General Conduct in the Exhibit Hall All persons in the exhibit hall should conduct themselves in a professional manner. The following practices are prohibited:

- Canvassing, distributing material outside the exhibitor's booth space.
- Publicizing, conducting extra-curricular activities, inducements, demonstrations, or displays away from the exhibit hall during the conference.
- Wearing buttons, company name plates, etc., that obscure the official ASNE badge.
- Entry into another exhibitor's booth without permission.
- Exhibition of goods or services other than those specified in the application.
- Use of materials, equipment, or activities which detract from the exhibit, or which disturb neighboring exhibitors. Costumed personnel or mannequins must not be offensive or disruptive in their appearance or dress.
- Subletting of space by the exhibitor.
- All materials used in the exhibit hall must be fireproof and conform to all Fire Department regulations. Use of smoke, fog or pyrotechnics must be approved by ASNE, and may require a demonstration for the fire marshal. Demonstration may incur a charge for a security officer to monitor the board and abort alarm.
- Direct cash sales are prohibited on the exhibit floor.
- ASNE Day is a smoke-free event. Smokers are asked to use hotel common areas where smoking is permitted.

Relevant portions of the foregoing are also applicable to all person while in the exhibit area. ASNE reserves the right to refuse applications for the exhibit hall out of concern for upholding the standards required or expected, which are a reflection upon ASNE.

Violations Violations of any of these guidelines by a member of an exhibiting company, its employees or agents shall, at the option of ASNE, forfeit the exhibitor's right to occupy space and exhibitor shall forfeit to ASNE all monies paid or due. Upon evidence of a violation, ASNE may request the exhibitor to close down the booth and leave the premises. The exhibiting company shall pay all expenses and damages which ASNE may then incur.

Liability All space occupied by exhibitor must be returned in the same condition as it was before being occupied. Exhibitors shall be fully responsible for any such injury, loss or damage and exhibitors shall protect, indemnify, hold harmless and defend ASNE, its directors, officers, agents and employees, the Hyatt Regency Crystal City and the decorating company, against any and all such claims, liabilities, losses, damages and expenses, provided that the foregoing shall not apply to injury, loss, damage caused by or resulting from ASNE, its officers, directors, agents and employees, the Hyatt Regency Crystal City or the decorating company. ASNE, its officers, directors, agents, and employees, the Hyatt Regency Crystal City and the decorating company, shall not be liable for, and are hereby released from any claims, liabilities, losses, damages or expenses relating to, or arising out of any injury, loss, or damage which arises out of, or is in any way connected with exhibitors' participation in the exhibition. In the event that any part of the Exhibit Area is destroyed and/or damaged, so as to prevent ASNE, the Hyatt Regency Crystal City or the decorating company from permitting the exhibitor to occupy assigned space during any part or whole of the exhibition dates, or in the event occupation of assigned space during any part or whole of the exhibition period is prevented by strikes, acts of God, national emergency or other causes beyond the control of ASNE, the Hyatt Regency Crystal City and the decorating company, then the exhibitor hereby waives any claim against ASNE, its officers, directors, agents and employees, the Hyatt Regency Crystal City and the decorating company, for losses or damages which may arise in consequence of such inability to occupy assigned space.

Please note that all times and events listed are subject to change. Please watch www.navalengineers.org for updates to the symposium and agenda.

Commercial Application For Exhibit Space

ASNE Day 2006

Hyatt Regency Crystal City, Arlington, VA • June 19-20, 2006

Date: _____

The undersigned hereby applies for _____ (#) of 10' x 10' exhibit space(s) at the cost of \$2,300 per regular space or \$3,300 per premium space at ASNE Day 2006, and designates the following choices of booth location in order of preference: 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Our organization is an ASNE Corporate Supporter at the _____ level. Please grant appropriate consideration for booth assignment and apply our corporate discount.

Additional information you feel should be taken into consideration _____

Sponsorship

Our organization would like to sponsor ASNE Day 2006, please provide more information.

Payment Information

Read payment schedule for additional information.

Select one: \$_____ check enclosed \$_____ credit card _____ invoice company

Credit Card # _____ Exp. Date: _____

Authorized Signature: _____

Organization Information

(this information will be used in the program listing)

Organization name: _____ Web Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Information

Exhibit Contact: _____ Signature: _____

(Name of person to receive confirmation, exhibitor kit, and ALL correspondence other than billing)

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail Address: _____

Accounting Contact: _____ Phone: _____

(Name of person to handle contract and billing)

Address: _____

City: _____ State: _____ Zip: _____

Exhibitors are bound by the conditions and requirements enumerated in the "ASNE Rules and Regulations." Priority will be given to applications received by January 1, 2006. Please complete, sign, and return one copy of application to the address at the top of page.

For ASNE use only

Accepted for the American Society of Naval Engineers

By: _____ Date: _____ Space(s) Assigned: _____

ACC CF MP DC MSAS SS Inv Conf



American Society of Naval Engineers
1452 Duke Street
Alexandria, VA 22314

Non-Profit Org.
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Permit 882

For conference updates, continue to check
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